

## Cheap Marketing Checklist

### Social Media

- |   |                                    |
|---|------------------------------------|
| <input type="checkbox"/> Facebook page  | <input type="checkbox"/> Clubhouse |
| <input type="checkbox"/> Facebook group | <input type="checkbox"/> LinkedIn  |
| <input type="checkbox"/> Instagram      | <input type="checkbox"/>           |
| <input type="checkbox"/> TikTok         |                                    |

### Networking

- |   |  |
|---|--|
| <input type="checkbox"/> Current networks             | <input type="checkbox"/> Local affiliated services |
| <input type="checkbox"/> Local government area events | <input type="checkbox"/> Colleagues                |
| <input type="checkbox"/> Business networking groups   | <input type="checkbox"/>                           |
| <input type="checkbox"/> Fundraisers                  |  |

### Email

- |   |  |
|---|--|
| <input type="checkbox"/> Mailchimp        | <input type="checkbox"/> Newsletters         |
| <input type="checkbox"/> Free lead magnet | <input type="checkbox"/> Launch announcement |
| <input type="checkbox"/> Email signature  | <input type="checkbox"/>                     |

### Taste of You

- |  |   |
|--|---|
| <input type="checkbox"/> Public speaking   | <input type="checkbox"/> Open house             |
| <input type="checkbox"/> Free coffee chats | <input type="checkbox"/> Writing for affiliates |
| <input type="checkbox"/> Be a guest        | <input type="checkbox"/>                        |