

Researching My Market

My LGA Population Total
5%
Potential Niches/Specialties
Competitors & Colleagues Like Me
Other Demographic Information
Wider Geographic Area Stats
My Ideal Community/Target Audience

Intro to Your Professional Organiser Career

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M: 0403 164 468 E: angela@creatingorder.com.au W: www.creatingorder.com.au



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Questions to Ask	
Who to Ask	
My Ideal Community's Pain Points	

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