

the Professional Organiser's **EDGE**

Library of Resources (totalling 107 at February 6, 2020)

Classes	PO Skills	Case Studies	Marketing	Sales	Money	Trends	Niches	Admin
10 Ways to Get Great Clients			X	X	X			
40+ Ways to use NOW to Boost Your Business			X					
A Sneak Peek Behind the Scenes			X	X	X			X
A Year in the Life of a PO			X			X	X	X
AAPO Accreditation Information Session								X
All Time Favourite Organising Tools	X							
Beyond 1:1 Consulting	X						X	
Busting 7 Myths About Being a Professional Organiser	X							
Case Studies: Long Term Clients	X	X		X				
Case Studies: Small Changes, Big Impact	X	X						
Case Studies: When Clients Need More (or Less)	X	X						
Client Case Studies: Families	X	X					X	
Client Case Studies: When Progress Stalls	X	X						
Conversations That Convert			X	X				
Crafting Your Terms & Conditions								X
Create an Organised Business Plan			X		X			X
Create an Organised Marketing Plan			X					X
Create Irresistible Packages			X		X			X
Create Your Own Reverse Bucket List								X
D is for Delegate	X		X	X	X			X
Discover 5 Steps to a New Career	X							
Discover Your Niche		X	X		X		X	
Downright Honest Answers to Frequently Asked Questions	X		X		X		X	X
Effective Networking			X					

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Email Marketing Tips from an Expert			X					
Fresh Ideas to Kickstart Your Best Year Yet			X			X		
From Goals to Action	X							
Helping Our Grieving Clients	X						X	
Honouring the Past, Living for Now	X							
How to Be an Organising Detective	X							
How to Create & Present Winning Workshops	X		X					X
How to Get the Most from an Organising Conference								X
How to Help Golden Age Clients Get Organised	X						X	
How to Make Money as a PO	X		X	X	X	X	X	
How to Organise a Garage	X						X	
How to Organise Craft Supplies	X						X	
How to Organise Laundry Rooms & Routines	X							
How to Organise the Essentials	X							
How to Organise the Kitchen	X						X	
How to Transition to a Full Time Professional Organiser	X		X		X			X
Interview with the FIFO Organiser	X						X	
Introduction to Photo Organising	X						X	
Is Your Client Ready for Change?	X							
Keeping Client Records								X
Know Your Numbers				X	X	X		X
Lessons Learned from 10 Years as a PO	X					X		
Let's Talk About Money					X			
Level Up: Take the Next Step in Your Organising Business	X		X	X	X	X	X	
Leverage Your Content			X		X		X	X
Make It a Value-Add Year	X			X				

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Mastering Difficult Conversation with Your Clients	x							
Mistakes I've Made & How You Can Avoid Them	x		x		x			x
More Successful POs (& what we can learn from them)	x		x		x	x	x	
Motivate Your Clients to the Next Level	x							
National Organising Week Marketing			x					
Next Level Virtual Consultations	x				x		x	
Needs Assessment Mastery	x							x
New Year, New Services	x					x		
NOW Success			x					
Organise Your Photo Collections	x						x	
Organising Beyond Space & Time	x					x	x	
Organising Small Spaces	x						x	
Organising Trends to Watch, December 2017			x		x		x	
Routines & Habits (& how to install them)	x							
Safety First!	x							
So You Want to Work with a Hoarder?	x	x					x	
Speaking – How to Engage Your Audience			x					
Speaking to Grow Your Organising Business	x		x	x				
Successful Decision Making	x							
Successful Downsizing	x						x	
Successful POs and What We Can Learn From Them	x				x		x	
SWOT Workshop			x		x	x	x	x
Thanks! How to Show Gratitude & Dazzle Your Clients	x		x					x
The Basics of SEO			x			x		x
The Organised Home Office	x						x	
The Power of Accountability	x			x				

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The Power of Newsletters			X	X				X
The Winning Needs Assessment	X			X				X
Time Management When You Work at Home	X							X
Turn Your Organising Talents into Products for Sale	X		X	X	X	X	X	X
Where Does the Clutter Go?	X							
Virtual Consultations	X	X					X	
Virtual Consultations - From Sales to Delivery	X		X	X	X		X	
What NOT To Do & Say (you'd be surprised)	X							
What to Wear & Show Me the Money - Experts Interview					X			X
What's Trending in the Organising World?	X		X			X	X	
When Disaster Strikes	X							X
When Things Go Quiet	X		X	X	X			X
Where Will the Organising Trends of 2018 Take You?			X			X	X	
Whose Goal Is It Anyway?	X							
Working with Children & Families	X							
Working with Clients with Limited Capacity	X	X						
Your Insurance Questions Answered					X			X
Zero Budget Marketing for POs			X					

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Other Resources	PO Skills	Case Studies	Marketing	Sales	Money	Trends	Niches	Admin
260 Organising Blog Topics			X					
50 Creating Order Tips to Make It Big in Small Business			X	X	X			X
Booking Confirmation	X							X
Client Needs Questionnaire	X							X
Consultation Feedback	X							X
Consultation Flow Chart	X							X
eNewsletter Signup Sheet			X					X
Getting More from Conference Goals Template								X
Great PO Checklist	X							
Intake Form Template	X							X
Recommended Podcasts	X		X	X		X	X	X
Recommended Reading for Organisers	X						X	
Reverse Bucket List	X							
Sorting Signs	X							