



40+ Ways to use NOW to Boost Your Business

by
Angela Esnouf, Creating Order from Chaos
and The Professional Organiser's Edge

the Professional Organiser's **EDGE**

<p>Partner with...</p> <p>Your local school Your church Another organiser An image consultant A real estate agent An interior designer Local gym Homewares store Stationery store Storage supplier Coffee shop Networking groups Local newspaper Suppliers</p>	<p>Showcase You...</p> <p>Free class Free tips series Boot camp Organise a celebrity (radio/TV) Publish an article in a niche magazine Be interviewed on radio or TV Write a newspaper column "The Organiser is In" sessions Social media blitz Share success stories A peak behind the scenes Demonstration</p>
<p>Choose a charity to support...</p> <p>Women's refuge Footpath library Uplift Asylum Seeker Resource Centre Vinnie's Variety Fitted for Work RSPCA</p>	<p>Connect...</p> <p>Host a NOW party at home Host a NOW party at work Wish past clients Happy NOW Send a postcard Share 5 reasons you became a PO Offer a brief virtual consultation Get excited!</p>



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