

Library of Resources

Classes	Mins	Admin	Biz Boost	Case Studies	Featured Experts	How to Organise	Market-ing	Money	Needs Assess-ment	Niches	PO Skills	Public Speaking	Sales	Trends	Virtual Consults
A Sneak Peek Behind the Scenes	40														
A Successful Partnership	35														
A Year in the Life of a PO	50														
All Time Favourite Organising Tools	60														
Beyond 1:1 Consulting	35														
Branding Blitz Workshop	70*														
Busting 7 Myths About Being a Professional Organiser	30														
Case Studies: Long Term Clients	50														
Case Studies: Small Changes, Big Impact	50														
Case Studies: When Clients Need More (or Less)	50														
Client Case Studies: Families	65														
Client Case Studies: from Perfectionist to Progress	55														
Client Case Studies: Is it Hoarding or Not?	60														
Client Case Studies: The Absent Client															
Client Case Studies: Virtual Consultations	50														
Client Case Studies: When Progress Stalls	40														

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Client Case Studies: When the House is BIG	60														
Client Case Studies: When the House is tiny	60														
Content Creation Workshop	30														
Conversations That Convert	60														
Crafting Your Terms & Conditions	60														
Create an Organised Business Plan	45														
Create an Organised Marketing Plan	50														
Create Irresistible Packages	60														
Create Your Own Reverse Bucket List	35														
Creating Client Success – 3 Case Studies	50														
D is for Delegate	40														
Discover 5 Steps to a New Career	25														
Discover Your Niche	50														
Downright Honest Answers to Frequently Asked Questions	60														
Effective Networking	45														
Email Marketing Tips from an Expert	45														
Enquiries, Intakes & Conversions	50														

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EOFY Tasks to Boost Your Business	30														
Finding Your Ideal Client	35														
Focus on the Benefits	25														
Fresh Ideas to Kickstart Your Best Year Yet	60														
From Goals to Action	45														
Helping Our Grieving Clients	60														
Honouring the Past, Living for Now	45														
How to Be an Organising Detective	50														
How to Create a Winning Webinar	45														
How to Create an Effective Home Filing System	45														
How to Create and Present Winning Workshops	60														
How to Get Great Headshots	30														
How to Get the Most from an Organising Conference	35														
How to Help Golden Age Clients Get Organised	55														
How to Make Money as a PO	45														
How to Organise a Bathroom	40														
How to Organise a Garage	45														

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Classes	Mins	Admin	Biz Boost	Case Studies	Featured Experts	How to Organise	Market-ing	Money	Needs Assess-ment	Niches	PO Skills	Public Speaking	Sales	Trends	Virtual Consults
How to Organise a Wardrobe	45														
How to Organise Awkward Spaces	35														
How to Organise Craft Supplies	40														
How to Organise Laundry Rooms & Routines	50														
How to Organise Memorabilia	55														
How to Organise the Essentials	50														
How to Organise the Kitchen	45														
How to Transition to a Full Time PO	40														
Interview with the FIFO Organiser	45														
Introduction to Photo Organising	50														
Is Your Client Ready for Change?	45														
Keeping Client Records	60														
Know Your Numbers	50														
Lessons Learned from 10 Years as a PO	50														
Let's Talk About Money	35														
Level Up: Take the Next Step in Your Organising Business	60														
Leverage Your Content	35														
Low-Cost Marketing for Professional Organisers	70														

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Make an Impact with Newsletters	60														
Make It a Value-Add Year	35														
Mastering Difficult Conversations with Your Clients	55														
Mistakes I've Made & How You Can Avoid Them	35														
More Successful POs (& what we can learn from them)	80														
Motivate Your Clients to the Next Level	45														
National Organising Week Marketing	35														
Needs Assessment Mastery	60														
New Year, New Services	45														
Next Level Virtual Consultations	80														
NOW Success	45														
Organising Beyond Space & Time	50														
Organising from an Occupational Therapist Perspective	40														
Organising Small Spaces	45														
Organising Trends to Watch, December 2017	35														
Planning Hour of Power	60														
Public Speaking Outtakes & How to Avoid Them	55														

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Public Speaking Tips, Tricks & Pitfalls to Avoid	45														
Quick Cash Injections	35														
Routines & Habits (& how to install them)	50														
Safety First!	40														
So You Want to Work with a Hoarder?	50														
Speaking – How to Engage Your Audience	60														
Speaking to Grow Your Organising Business	55														
Successful Decision Making	45														
Successful Downsizing	50														
Successful POs and What We Can Learn From Them	70														
Successful Professional Organisers of 2020	70														
SWOT Workshop	30*														
Taking Control of Your To Do List	50														
Ten Ways to Get Great Clients	20														
Thanks! How to Show Gratitude & Dazzle Your Clients	45														
The Basics of SEO	50														
The Confident Organiser	55														
The Lowdown on Raising Your Rates	40														

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Classes	Mins	Admin	Biz Boost	Case Studies	Featured Experts	How to Organise	Market -ing	Money	Needs Assess -ment	Niches	PO Skills	Public Speaking	Sales	Trends	Virtual Consults
The Organised Home Office	40														
The Power of Accountability	50														
The Power of Newsletters	55														
The Winning Needs Assessment	45														
Time Management When You Work at Home	35														
Trends That Shaped Organising in 2021	45														
Turn Your Organising Talents into Products for Sale	40														
Using Thankfulness to Create Change	30														
Virtual Consultations	45														
Virtual Consultations - From Sales to Delivery	55														
What I Learned from Downsizing Again	45														
What NOT To Do & Say (you'd be surprised)	60														
What to Wear & Show Me the Money - Experts Interview	45														
What's Trending in the Organising World?	45														
When Disaster Strikes	45														
When Things Go Quiet	50														
Where Does the Clutter Go?	55														

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Where Will the Organising Trends of 2018 Take You?	40														
Whose Goal Is It Anyway?	40														
Working with Children & Families	40														
Working with Clients with Limited Capacity	40														
Your Insurance Questions Answered	45														
Zero Budget Marketing for POs	50														

* Time estimated to include completion of exercises

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Other Resources	Admin	Biz Boost	Market-ing	Money	Needs Assess-ment	Niches	PO Skills	Sales	Trends	Virtual Consults
2020 Organising Industry Survey Results										
260 Organising Blog Topics										
40+ Ways to use NOW to Boost Your Business										
50 Creating Order Tips to Make It Big in Small Business										
Booking Confirmation										
Client Needs Questionnaire										
Consultation Feedback										
Consultation Flow Chart										
Content Creation Tips & Topics										
Getting More from Conference Goals Template										
Great PO Checklist										
Intake Form Template										
Newsletter Signup Sheet										
Recommended Podcasts										
Recommended Reading for Organisers										
Reverse Bucket List										
Sorting Signs										
Where Does the Clutter Go?										