

# Branding Blitz Workshop Workbook

by  
Angela Esnouf, Creating Order from Chaos  
& The Professional Organiser's Edge

*the Professional Organiser's* **EDGE**

© Angela Esnouf | Creating Order from Chaos | The Professional Organiser's Edge

M: 0403 164 468

E: [angela@creatingorder.com.au](mailto:angela@creatingorder.com.au)

W: [www.creatingorder.com.au](http://www.creatingorder.com.au)

# Who are You?

What are your character strengths?

Gratitude  
Zest Perspective Teamwork  
Kindness Love of Learning Hope  
Humour Forgiveness Curiosity  
Humility Self-Regulation Learning Hope  
Appreciation of Beauty & Excellence  
Bravery Social Intelligence Leadership Prudence  
Honesty Perseverance Spirituality Love  
Fairness Creativity  
Judgement



Visit [www.viacharacter.org/character-strengths](http://www.viacharacter.org/character-strengths) to learn more.

# 100 Things

100 things About You



# 100 Things

100 Things About You



# Which Loaf of Bread?

If you and your business were a loaf of bread, what would you be?



# How do You Celebrate?

Congratulations! You've hit a milestone. How do you celebrate?



# Your Favourites

Name your favourites.



# Your Favourites

Name your favourites.





# Things to Embrace



# Things to Examine Further

